



Old Town San Diego Chamber of Commerce
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NEWS

FOR IMMEDIATE RELEASE

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Old Town San Diego to Celebrate *Dia de los Muertos* with Candlelight Procession on November 2

Old Town, San Diego --- October 19, 2017 --- The annual *Dia de los Muertos* (Day of the Dead) will be celebrated in Old Town on November 1-2. This free event will conclude with the traditional candlelight procession on November 2nd starting at 6PM, starting at the entrance of the Old Town State Historic Park, located at San Diego Avenue and Twiggs Street. The procession will travel down San Diego Avenue to El Campo Santo Cemetery.

Many restaurants, businesses, museums and shops will be creating over 50 traditional and contemporary *Dia de los Muertos* altars. Unique alters will honor historic Old Town figures, as well as more current stories. A public alter will be located in El Campo cemetery where visitors are encouraged to add their own mementos, photos and written tributes to loved ones.

Originating in Mexico, *Dia de los Muertos* is a celebration to remember and honor those who have departed. On this day in Mexico, the streets near cemeteries are filled with decorations, flowers, candy calaveras and parades. Mexican families create special altars displaying offerings of food, candles, incense, yellow marigolds and photos of departed loved ones.

During the celebration, many Old Town restaurants will be providing special *Dia de los Muertos* menus and Live music, along with activities for the entire family, including traditional face painting, mask making and many more.

For more information about *Dia de los Muertos* in Old Town, contact the Old Town Chamber of Commerce at 619.291.4903 or visit www.diadelosmuertosoldtown.com .

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